

2004

Annual Report

Shaw Television Broadcast Fund



Shaw Television Broadcast Fund
Fonds de télédiffusion Shaw

2004 Shaw Television Broadcast Fund

2004 was a milestone year at the Shaw Television Broadcast Fund, investing over \$9.5 million in original Canadian children's programming.

We had a quantum leap in our funding enabling us to impact the children's television industry in a very big way and we could not have done it without the significant contributions from Shaw Communications, Star Choice Television Network and EastLink Cablesystems. As important and very key to our success this year, we welcomed two new contributors Delta Cable Communications and Shaw Pay Per View Ltd., a division of Shaw Cablesystems G.P.

With the addition of our new contributors, we were able to increase our investments into the production of Canadian children's and youth programming by 40% this year!

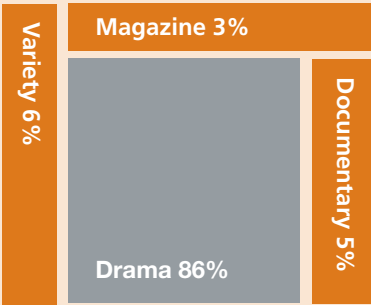
Since 1998, the Fund has invested over \$35 million and supported 173 original productions. The Shaw Television Broadcast Fund is pleased to continue to finance Canadian children's television productions based on their quality and innovation, supported by a sound business plan.

The success of this year is truly the start to something big for years to come.



Investing in Canadian Children's Television

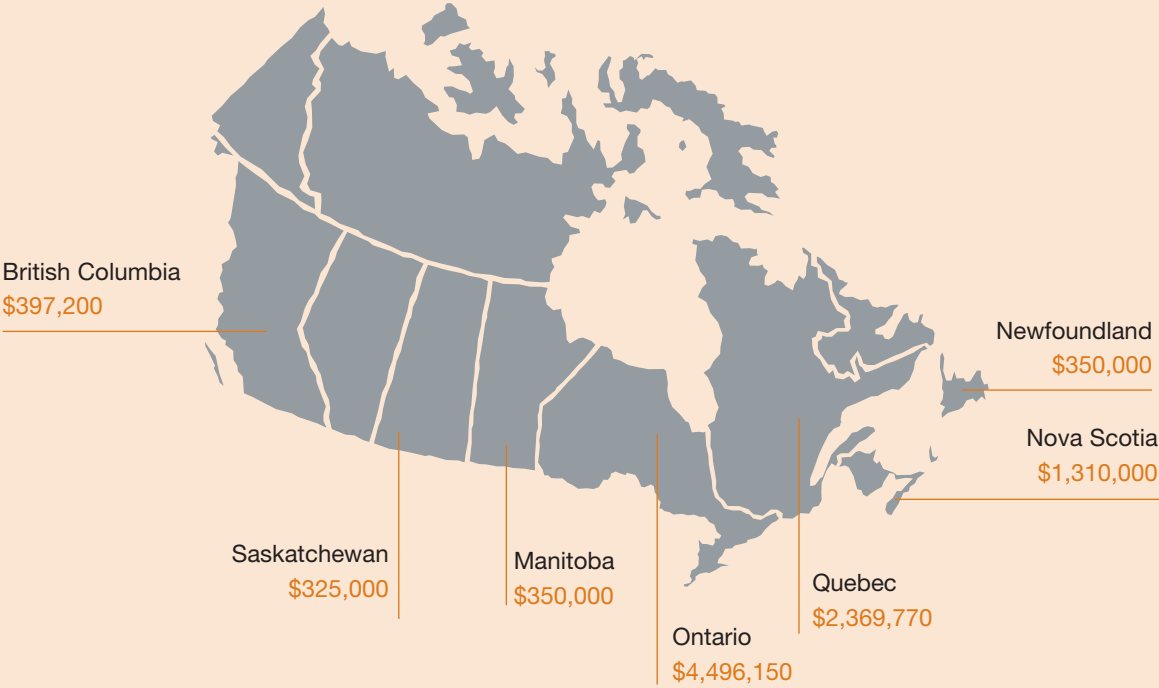
By Genre



In Every Age Group

Pre-School	\$2,707,500
Primary (6-9)	\$452,800
Elementary (9-12)	\$4,397,950
Youth	\$1,218,650
Family	\$821,220

Across Canada



Board of Directors and Fund Management

ANNABEL SLAIGHT, *Chair*

President of Owl Children's Trust Inc., and the founder of Owl Magazines, Books and Television, Annabel Slaight is the recipient of many awards including the Order of Ontario, Canadian Film and Television's Lifetime Achievement Award, and the Royal Canadian Institute's Sir Sanford Fleming Award.

GIGI BOYD, *Vice-Chair*

Former Manager of Business Affairs and Director of Telefilm's Western Broadcast Unit, Gigi Boyd is a partner, a producer and the head of Business Affairs for Saltwater City Films Inc. A respected independent producer and consultant to the industry, she is also a member of the National Broadcast Committee of the CFTPA.

KEN STEIN, *Board Member*

Ken Stein, Senior V.P. of Corporate and Regulatory Affairs for Shaw Communications Inc., has broad public and private experience. He served two Prime Ministers with extensive involvement in broadcast and communication policy issues as well as planning for the Federal Cabinet. He is past president of the Canadian Cable Association and Chair of SAGIT to the Minister of International Trade.

AGNES AUGUSTIN, *Executive Director and Secretary/Treasurer*

An accomplished executive, Agnes Augustin was Manager of Business Affairs for various public and private companies and was a Financial Analyst for Telefilm Canada. She moved into broadcasting as Head of Production for Corus Entertainment's Country Music Television (CMT) and was an independent producer before accepting her position with the Shaw Rocket Fund.

LEIGHSA BURMASTER, *Administrative Assistant*

Leighsa Burmaster has been with the Shaw Rocket Fund since February 2000 and brings a varied background in project co-ordination and administration. Leighsa's experience stems from expanded positions at Loblaw Brands Ltd. and Shaw Fiber Link.

Funded Projects

15 Love/15 Match (eps 27-40)	Galafilm Productions (IV) Inc.
Artzone (eps 27-39)	Artzone Productions Ltd.
Atomic Betty (eps 27-52)	Breakthrough Films & Television Inc., Atomic Cartoons Inc.
Bali (eps 1-26)	Subsequence Entertainment (Bali) Inc.
Bear Named Winnie	OP Bear Productions Inc.
Beyond Words (eps 53-65)	Wone Woman Works Productions Ltd.
Carl Squared (eps 1-26)	Carl Squared Productions Inc.
CG Kids (eps 47-59)	Geokids Productions Inc.
Class Of The Titans (eps 1-26)	Studio B (Titans I) Productions Inc.
deafplanet.com (eps 201-210)	Deaf Planet TV II Inc.
Degrassi: The Next Generation (eps 410-422)	Epitome Pictures Inc.
Delilah & Julius (eps 1-26)	Decode/Deliilah Productions Inc., Collideascope Digital Productions Inc.
Dragon (eps 14-26)	4114531 Canada Inc., Scopas Medien AG, Image Plus Inc.
Franny's Feet (eps 14-39)	Decode/Franny Productions 2 Inc.
Fries With That? (eps 27-52)	9124-1737 Quebec Inc.
Get Outta Town! (eps 1-13)	Get Outta Town Season One Ltd.
Girlstuff/Boystuff (eps 27-39)	Decode/Girlstuff Productions 2 Inc. Collideascope Digital Productions Inc.
Great Canadian Polar Bear Adventure	GPB Films Inc.
Harry and His Bucket Full of Dinosaurs (eps 1-26)	Harry's Bucket Inc.
Instant Star (eps 101-113)	Epitome Pictures Inc.
Inuk (eps 14-26)	Tube Nunavut Inc.
Je Vis Ta Vie (eps 14-26)	Les Productions Je Vis Ta Vie Inc.
Kiss Under The Mistletoe	9133-3427 Quebec Inc.
Life with Derek (eps 1-13)	Life With Derek Inc., Pope Productions Ltd.

Funded Projects (Continued)

Lunar Jim (eps 1-26)	LJ Productions 2003 Limited, Lunar Jim Productions Inc.
Maple Shorts (1-13)	Maple Shorts I Productions Inc.
Mischief City (eps 14-26)	Shaftesbury Kids VI Inc.
Miss BG (eps 1-26)	Miss BG Productions Inc.
Poko (eps 33-58)	Uncle Productions Inc.
renegadepress.com (eps 14-22)	Renegade Press Productions II Inc.
Sam Hamwich (eps 1-130)	Vivatoon (Triumvirat) Inc.
Spirit Bear: The Simon Jackson Story (2)	Kermode Kid Productions Inc., Mainland Productions Limited
Surprise! It's Edible! Incredible (eps 1-26)	9117-3112 Quebec Inc.
This Is...Daniel Cook (eps 101-113)	Short Order Cook TV I Inc., Sinking Ship Productions Inc.
Timeblazers (eps 14-40)	Timeblazers Series II Inc., Coneybeare Stories Inc.
Tipi Tales (14-26)	Tipi Tales Season 2, Inc.
Toopy and Binoo (eps 1-26)	Spectra-Animation Inc.
Zixx: Level Two (eps 14-26)	Zixx Productions Inc., Thunderbird Films