

2003

Annual Report

Shaw Television Broadcast Fund



Shaw Television Broadcast Fund  
Fonds de télédiffusion Shaw

## 2003 Shaw Television Broadcast Fund

In 2003, the Shaw Television Broadcast Fund invested over \$6.8 million in original Canadian children's programming. That's over 228 hours of programming!

The Shaw Television Broadcast Fund is the only single purpose fund dedicated to independent Canadian children's television production and fills a unique niche in financing that is crucial to the industry – top up equity financing. The Fund is supported by Shaw Communications, continuing its decade-long commitment to children's programming, the Star Choice Television Network and EastLink Cablesystems.

The Shaw Television Broadcast Fund is dedicated to quality Canadian children's television and the development of a strong Continuing a decade long commitment to quality children's programming, Shaw Communications is the Fund's main contributor. Equally, as strong supporters of children's programming, EastLink Cable Systems and Star Choice contribute to the Fund.

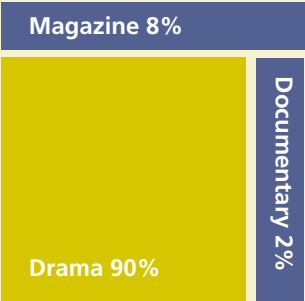
In 2003, the Board refined its objectives in response to the needs of the market. Over the next five years, the Fund will:

- Become a more active champion of Canadian television for Canadian children
- Celebrate and support quality and innovation in children's programming
- Participate in building the industry
- Continue as a responsible and responsive manager of administered funds



# Investing in Canadian Children's Television

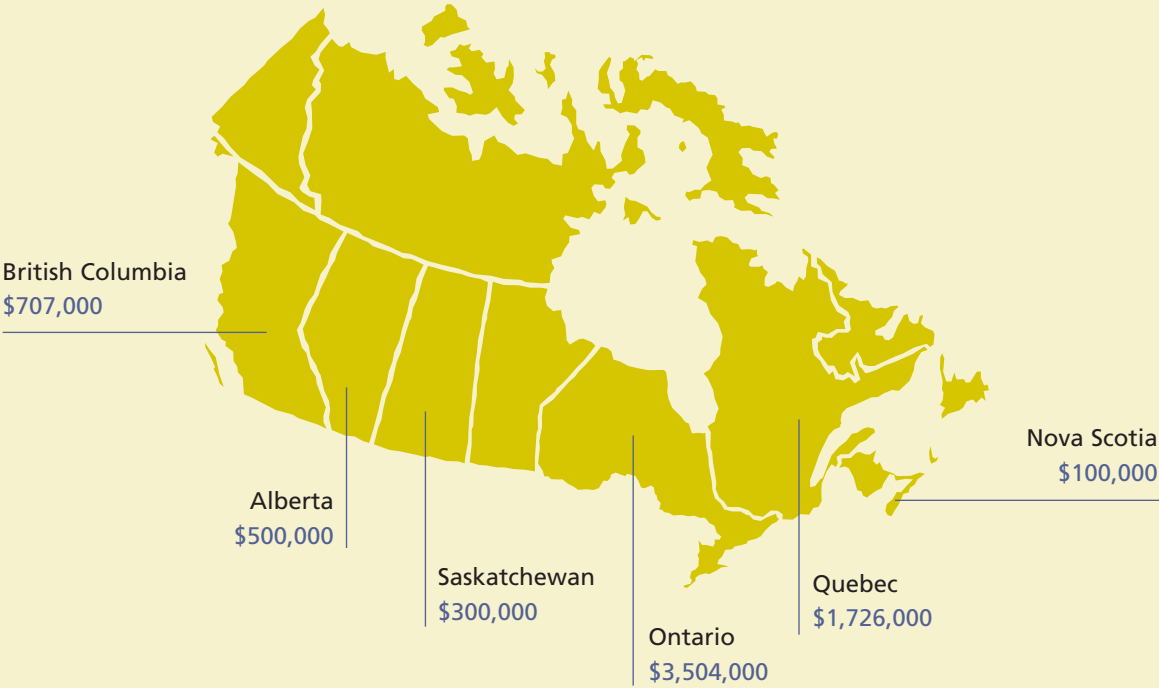
## By Genre



## In Every Age Group

Pre-School	\$659,000
Primary (6-9)	\$370,000
Elementary (9-12)	\$4,206,000
Youth	\$1,516,000
Family	\$86,000

## Across Canada



# Board of Directors and Fund Management

**ANNABEL SLAIGHT, Chair**

President of Owl Children's Trust Inc., and the founder of Owl Magazines, Books and Television, Annabel Slaight is the recipient of many awards including the Order of Ontario, Canadian Film and Television's Lifetime Achievement Award, and the Royal Canadian Institute's Sir Sanford Fleming Award.

**GIGI BOYD, Vice-Chair**

Former Manager of Business Affairs and Director of Telefilm's Western Broadcast Unit, Gigi Boyd is a partner, a producer and the head of Business Affairs for Saltwater City Films Inc. A respected independent producer and consultant to the industry, she is also a member of the National Broadcast Committee of the CFTPA.

**KEN STEIN, Board Member**

*(as of April 2003)*

Ken Stein, Senior V.P. of Corporate and Regulatory Affairs for Shaw Communications Inc., has broad public and private experience. He served two Prime Ministers with extensive involvement in broadcast and communication policy issues as well as planning for the Federal Cabinet. He is past president of the Canadian Cable Association and Chair of SAGIT to the Minister of International Trade.

**ALEX PARK, Board Member**

*(September to April 2003)*

Alex Park began his career as a community access programmer and later went on to be an award winning independent television producer. Alex returned to cable television in the 80's as V.P. Programming for CUC Broadcasting. Currently Shaw Communication's V.P. of Programming and Education Services, Alex works with Canadian educators in the introduction of high-speed fiber networks, Internet and cable modem technology.

**AGNES AUGUSTIN, Secretary/Treasurer**

An accomplished executive, Agnes Augustin was Manager of Business Affairs for various public and private companies and a Financial Analyst for Telefilm Canada. She moved into broadcasting as Head of Production for Country Music Television (CMT), a Corus Entertainment company, and is now an independent producer.

**GAIL M. YAKEMCHUK**

*Executive Director*

**LEIGHSA BURMASTER**

*Administrative Assistant*

## Funded Projects

11 Somerset (eps 1-13) . . . . .	11 Somerset (1-13) Inc., 4144325 Canada Inc.
15 Love/15 Partout (eps 1-26) . . . . .	Galafilm Productions Inc.
Artzone (eps 27-39) . . . . .	Artzone Productions Ltd.
Atomic Betty (eps 1-26) . . . . .	A Betty Productions Inc.
Blobheads (eps 27-39) . . . . .	Decode/Blobheads Productions 2 Inc.
CG Kids (eps 34-46) . . . . .	Geokids Productions Inc.
deafplanet.com (eps 1-10) . . . . .	Deaf Planet TV Productions I Inc.
Degrassi: The Next Generation (eps 310-322) . . . . .	Epitome Pictures Inc.
Edgemont (eps 58-70) . . . . .	Water Street Pictures Ltd.
Farzzle's World (eps 1-13) . . . . .	Farzzle's World Series I Inc.
Fetes et Traditions (eps 1-13) . . . . .	Mediatique Inc.
Franny's Feet (eps 1-13) . . . . .	Decode/Franny Productions Inc.
Fries With That? (eps 1-26) . . . . .	9124-1737 Quebec Inc.
Fungus The Bogeyman (eps 1-3) . . . . .	Galafilm Productions (IX) Inc.
Grandpa's Garden (eps 1-39) . . . . .	PTV Productions Inc.
Heads Up! (eps 1-13) . . . . .	Look Back Productions Ltd.
Holiday Nutcracker, A . . . . .	One Tutu Productions Inc., 3876579 Manitoba Ltd.
Kids World Sports (eps 1-26) . . . . .	Kids World Sports Productions Inc.
King (eps 27-52) . . . . .	King Russell Productions 2 Inc.
Maple Shorts (eps 1-13) . . . . .	1574730 Ontario Inc.
Mental Block /Drôle de Tête (eps 14-26) . . . . .	Zone 3-XII Inc.
Mischief City (eps 1-13) . . . . .	Shaftesbury Kids IV Inc.
Mystery Hunters (eps 27-52) . . . . .	9117-3112 Quebec Inc.
Olliver's Adventures (eps 15-40) . . . . .	Ollie's III Inc.
Prom Queen: The Marc Hall Story . . . . .	Prom Queen Inc.
renegadepress.com (eps 1-13) . . . . .	Renegade Press Productions Inc.
Shoebox Zoo (eps 1-26) . . . . .	Shoebox Productions Inc., Blueprint Entertainment
Swap-TV (eps 14-39) . . . . .	Trading Places II Productions Inc.
Tradition of the Yule Log . . . . .	9129-4165 Quebec Inc.
Whistler 4+1 (eps 1-13) . . . . .	Mogul Productions Inc.