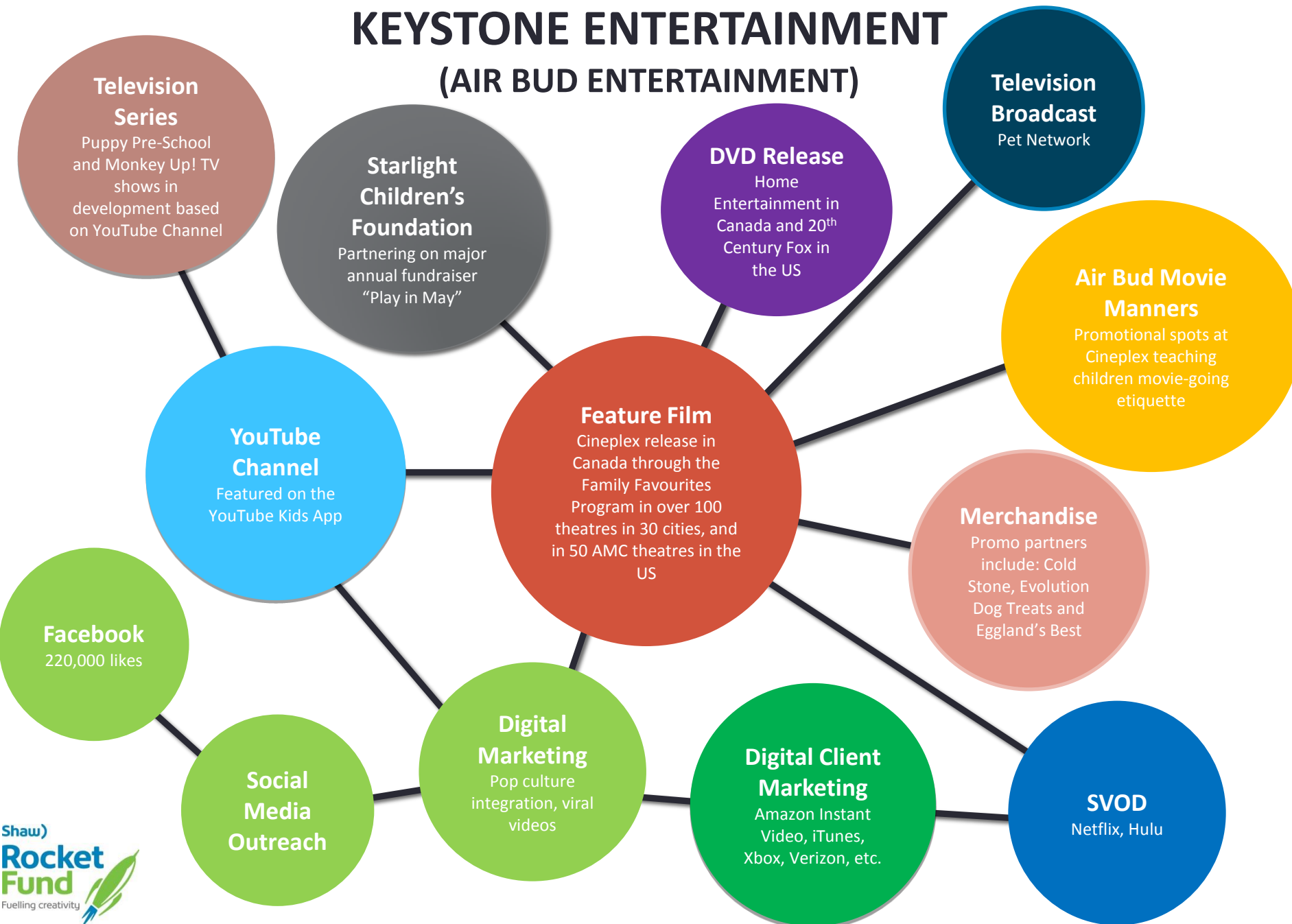


THE NEXT STEP

Temple Street Productions



KEYSTONE ENTERTAINMENT (AIR BUD ENTERTAINMENT)



Television Series
 Puppy Pre-School and Monkey Up! TV shows in development based on YouTube Channel

Starlight Children's Foundation
 Partnering on major annual fundraiser "Play in May"

DVD Release
 Home Entertainment in Canada and 20th Century Fox in the US

Television Broadcast
 Pet Network

Air Bud Movie Manners
 Promotional spots at Cineplex teaching children movie-going etiquette

Feature Film
 Cineplex release in Canada through the Family Favourites Program in over 100 theatres in 30 cities, and in 50 AMC theatres in the US

Merchandise
 Promo partners include: Cold Stone, Evolution Dog Treats and Eggland's Best

SVOD
 Netflix, Hulu

Digital Client Marketing
 Amazon Instant Video, iTunes, Xbox, Verizon, etc.

Digital Marketing
 Pop culture integration, viral videos

Social Media Outreach

YouTube Channel
 Featured on the YouTube Kids App

Facebook
 220,000 likes



SLUGTERRA

Nerd Corps Entertainment / DHX Media

