



## Shaw Rocket Fund

### **Digital Stream Investment Application**

### **CHECKLIST**

The documents listed must be uploaded to the application portal in order for the application to be considered complete. All documents listed below are required on the deadline date. Any documents submitted following the deadline are not guaranteed to be included in the project analysis which is presented to the Board of Directors for the funding decision.

*The Fund reserves the right to withhold evaluation of incomplete applications.*

SHAW ROCKET FUND RESERVES THE RIGHT TO REQUIRE ADDITIONAL INFORMATION

#### **Digital Stream Equity Investment**

1. A detailed discoverability strategy that is appropriate for the target audience
2. Description of the Digital content.
3. Project plan/schedule that includes high-level milestones and durations that support project feasibility.
4. Evidence of Canadian legal identity – articles of incorporation of Producer and the names and addresses of the current corporate officers and directors.
5. Proposed financial structure.
6. Broadcaster or platform agreement for the television program.
7. Evidence of financing secured to-date.
8. Complete, detailed budget that includes appropriate allocations for marketing and promotion.
9. Company Profile.