



Shaw Rocket Fund
Canadian Investment Stream

CHECKLIST

The documents listed must be uploaded to the application portal in order for the application to be considered complete. Any documents submitted following the deadline will not be included in the project analysis which is presented to the Board of Directors for the funding decision.

The Fund reserves the right to withhold evaluation of incomplete applications.

SHAW ROCKET FUND RESERVES THE RIGHT TO REQUIRE ADDITIONAL INFORMATION UPON REQUEST

Essential Documents

1. One-page synopsis.
2. The most current script. If a series, at least 2 episodes to be submitted. (mandatory)
3. Series bible, if applicable.
4. An appropriate demo on DVD or Sales Trailer. If a series renewal, at least 2 episodes from the previous season. **(To be sent by mail)**
5. The original material, if based on a book or other program, etc. (not applicable for series renewals). **(To be sent via mail)**
6. Associated digital content plan (i.e. website, games, etc). If a series renewal, a current plan based on the new season is required.
7. Proposed financial structure.
8. Letter(s) from an eligible platform or Canadian broadcaster that provide evidence that the program will be made available in a meaningful way to the targeted Canadian audience and broadcast within two years of project completion.
9. Evidence of Canadian legal identity -- articles of incorporation of Producer and the names and addresses of the current corporate officers and directors.
10. Evidence of 6/10 Canadian content certification points – a signed letter from producer detailing anticipated points for each key cast & crew, such letter confirming that a minimum 6/10 points will be obtained.
11. Provincial and federal tax credit calculations, based on the submitted budget.
12. Proposed recoupment schedule.
13. A detailed discoverability plan.
14. Canadian Marketing and promotion strategy including any audience appeal research.
15. Current budget top sheet and complete, detailed production budget, dated and signed.
16. Company Profiles for Production Company, Co-Production Company and Parent Company(ies).

Additional Optional Documents (if applicable)

1. Co-production agreement(s) or short form(s) that outline the terms of the agreement(s) (if applicable).
2. Evidence of financing secured to date.
3. Distribution agreement(s) including all licences and pre-sales that may or may not be part of your financing.
4. Sales and revenue projections (International and Domestic), from a bonafide distributor.

